Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword: Friday, August 01, 2008 MOUNTAINSIDE, NJ 0 (N/A) Magazine (8Y) 24,25,27 Everybody Eats Lunch

Get smart for school by Jessica Belmonte



When Things Get Ugly

Log homework assignments, to-do lists, or doodles in this quirky journal that features an embroidered Uglydoll character on each plush cover. \$14.95; chroniclebooks.com.



Loud and Clear

The Talking Children's Dictionary and Spell Corrector turns "nolij" into "knowledge," while an animated handwriting guide demonstrates print and cursive styles. Includes a rhyme finder, word-building games, and a personal spelling list. \$49.95; franklin.com.



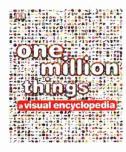
Keep It Clean

If your kids tend to spill drinks or food on the computer keyboard, no worries—this washable keyboard with SpillSeal® technology can be immersed in antibacterial solutions and rinsed under running water to reduce the spread of germs. \$79.99; unotron.com.



Down to Earth

Take daily steps to help safeguard the planet with a new line of backpacks inspired by the Planet Earth BBC-TV series. The packs are made with 100 percent recycled material and come in two styles—Giraffe and Panda. \$14.99; toysrus.com.



Eye Candy

One Million Things is a visual encyclopedia jam-packed with gorgeous photographs that illustrate and educate. Thousands and thousands of images bring more than one million things to light. \$24.99; dk.com.



Easy as One, Two, Three

Number Ice is a triple-threat ice-cube tray that works in the freezer, fridge, and even the oven. Teach little ones to count with number ice cubes or baked treats. \$9.95; spoonsisters.com. The complete alphabet is also available as a set of 3 trays for \$19.95.



Page 1 of 2

© Copyright 2008 UNION COUNTY FAMILY Please contact the publisher directly for reprints All Rights Reserved. Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword: Friday, August 01, 2008 MOUNTAINSIDE, NJ 0 (N/A) Magazine (8Y) 24,25,27 Everybody Eats Lunch





Whose Is It?

Make the frantic search through the lostand-found bin a thing of the past with the Ultimate Back-to-School Combo pack of 108 labels. Each label is dishwasher/microwave/ laundry-safe and UV-resistant. Available online for \$39; mabel.ca.



Gear to Go

The Hauler backpack lets kids bring along the gear they need to get in the game. The main front-load compartment holds books, the mesh pocket stores sports balls or a helmet, and other pockets hold an MP3 player or accessories. \$40; highsierrasport.com.



On-the-Go Organics

Unwrap and unroll FruitaBü's Organic Smoooshed Fruit Twirls—the equivalent of one full serving of fruit with no artificial ingredients and no added sugars. \$3.69–\$3.99 for box of six; fruitabu.com.



Everybody Eats Lunch by Cricket Azima

This lunchbox-shaped volume is one part cookbook, one part toy, and one part adventure with children from around the world. Each page features removable images of food; underneath the image is the recipe for that dish. \$16; thecreativekitchen.com.



Packable Produce

Include a pack of 100 percent natural, freezedried fruit crisps in your kids' lunchboxes. Each pack contains zero grams of fat and no added sugar or preservatives. Available in seven fruit flavors. \$.89–\$1.19 for a single-serve bag; brothersallnatural.com.

Page 2 of 2